



**CONCOURS
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**GOLDEN
AFRICA CONCOURS
D'ELEGANCE
SUNDAY SEPTEMBER 26TH, 2021
NAIROBI RACECOURSE
The 50th Concours d'Elegance
Organised by the Alfa Romeo Owners
Club (Kenya)
A FIM Africa recognized and sanctioned event**

BULLETIN NUMBER ONE

APRIL 22nd, 2021

**GOLDEN AFRICA CONCOURS LAUNCH GOES
VIRTUAL ON 28th APRIL AT 6:45pm**

Constraints imposed by the regulations to curb the COVID-19 outbreak infections have obliged us to replace the usual grand TV Programme Premiere and Launch of Regulations with a virtual launch.

The organizers of the Concours, the Alfa Romeo Owners Club, will host the virtual launch which will be held on Wednesday April 28th 2021 at 7:00pm (log-in by 6:45pm).

The link for registration for the virtual launch will be circulated in the next few days. Please keep checking your inbox.

The virtual launch will follow the established pattern giving competitors the opportunity to submit entries in time for the draw for two lucky prizes. There will be a welcoming address by Peter Wanday the Chairman of the Alfa Romeo Owners Club followed by brief speeches delivered by Kevit Desai the Patron of the Golden Africa Concours d'Elegance, Phineas Kimathi the Chairman of the Kenya Motorsport Federation and Renzo Bernardi the Chairman of the Motorcycle Sports Federation of Kenya .

Bob Dewar, Event Director, will talk briefly about the regulations which remain basically unchanged from the last event. The launch will end with a draw for the two cash prizes which will be the conclusion of the virtual launch.

Competitors whose valid entries will have been received by 6:00pm on April 28th will be eligible for the draw for the two lucky prizes of KShs.30,000 each. Submission of entries is open and the entry form is attached to this bulletin or may be downloaded from the Concours website www.concourskenya.com. Completed entry forms may be submitted via email to info@bobpr.com and payments made by Mpesa as per the details on the entry form (Paybill 303030 Account No. 0948201135).

NB/ Kindly forward your Mpesa confirmation message to 0733 732 032 to be entered into the Draw.

PRESS, RADIO AND TV

Steps are being taken to publicise the Concours by issuing press releases and photographs of competitors preparing their cars and motorcycles for the event. Please support this drive by submitting entries to enable us to maintain a steady stream of media exposure by social media, press, radio and TV.

Best regards,

**LUCY MUNGAI
SECRETARY**

**BOB DEWAR
EVENT DIRECTOR**

**HELLEN ANDREW
SECRETARY CLASSIC SALE**

