



AFRICA CONCOURS D'ELEGANCE

September 28th, 2025

NAIROBI RACECOURSE

Auto Expo

At

The Africa Concours d'Elegance

The 53rd edition in the annual series

organized by the

Alfa Romeo Owners Club

Sunday September 28th, 2025

REGULATIONS

Concours Office:

Office mobile: 0796 996 454

E-MAIL: info@concourskenya.com WEBSITE: www.concourskenya.com

Introduction

For the past 28 years Auto Expo has been an informal value for money event to enable the motor industry to benefit from the annual Concours d'Elegance.

The 2025 Auto Expo will provide an ideal opportunity for the motor trade to show new vehicles and products to the motorists who will flock to the Nairobi Racecourse for the 53rd Concours d'Elegance - the classiest event on the Kenya motoring calendar.

The Concours competition itself is open to cars made in 2000, or earlier and motorcycles made in 2020, or earlier. Most of the cars and motorcycles contesting the Concours will be machines which are not normally seen on the roads of Kenya with special emphasis on Classic and Vintage machines.

Motor companies owning classic examples of the makes which they represent are welcome to enter these vehicles in the Concours. If you have any doubt about the eligibility of cars and motorcycles for the Concours, please phone us on mobile: 0722517145 or 0796996454, OR drop us an email on: info@concourskenya.com

Regulations

Summary

The Auto Expo will be an informal exposition of Kenya's motor industry. Rules will be kept to a minimum. The Auto Expo is not intended to be a highly organized motor show and the Alfa Romeo Owners Club is unable to provide an office, secretariat, electricity, telephones, security service etc. at the Nairobi Racecourse. It is an opportunity for our partners to showcase their automotive products to the spectator audience.

Eligibility

The Auto Expo is open to vehicle franchise holders for the exhibition of new vehicles and manufacturers of, and agents for, accessories, anti-theft devices, automotive paints, motor vehicle spares, fuels, lubricants, tyres and wheels.

Like the Concours d'Elegance, Auto Expo is centred on cars and motorcycles. Accordingly, the participants should exhibit road-going vehicles and, or automotive products. Tractors, implements and agricultural equipment are excluded from the Auto Expo.

Exhibition Space

The space for the Auto Expo is restricted to 12 standard size plots and 16 large plots. The minimum size of each standard plot will be six metres by nine metres. The large plot will be approximately nine metres by twelve metres. The exact size will be specified clearly at the motor trade briefing on Tuesday September 23rd, 2025 at 2.30 p.m. at the Nairobi Racecourse.

Allocation of Plots

Potential Auto Expo entrants will be invited to a meeting on Tuesday, September 23rd at 2.30 p.m. at the Nairobi Racecourse where the allocation of plots will take the form of a draw for the order of spaces for paid up entries received by the briefing date. Kindly fill the form and make the payment before this date. Entries will be received on a first-come basis until slots are filled up.

Entries

The list for entries at normal fees will close when the space available for the Auto Expo has been filled, or at noon on Tuesday, September 16th, 2025. However, late entries may be accepted thereafter provided there are plots available until noon on Friday September 19th, 2025.

Entry Fees

The Auto Expo entry fees are as follows:

	Normal	Late
Standard Plot	Kshs. 50,000	Kshs. 95,000
Large Plot	Kshs. 65,000	Kshs. 125,000

Auto Expo Briefing, Tuesday September 23rd, 2025 at 2.30 p.m.

There will be a briefing meeting for participants in the Auto Expo on Tuesday, September 23rd at 2.30 p.m. at the Nairobi Racecourse. The organizers will explain the location and dimensions of each plot, issue complimentary tickets, explain the rules for stand building and answer questions.

Outline of Auto Expo Rules

IN THE INTEREST OF EXHIBITORS, SPECTATORS AND ORGANISERS, PLEASE FOLLOW THE LETTER AND SPIRIT OF THESE RULES. ENTRIES FOR FUTURE EVENTS WILL NOT BE ACCEPTED FROM A COMPANY WHICH INFRINGES THESE RULES.

1. Stand structures and exhibits must be contained within the boundaries of each plot. Portable displays, banners, flags, costumed staff, etc. must not appear outside exhibitors' stands.
2. The staff of exhibitors are not allowed to distribute leaflets etc. outside their plots, but may do so within their plots.
3. Exhibitors must limit the use of their plots to their own company's products. Space must not be sub-let to other organizations.
4. Any exhibitor wishing to withdraw from Auto Expo should inform the Secretariat as soon as possible. Withdrawals made by noon on Friday September 12th, 2025 will entitle the entrant to obtain a refund of the entry fee. The organizers will allocate the plot to another participant. Exhibitors are not allowed to re allocate their plots. This is the sole responsibility of the organizers of the Auto Expo.
5. Sales of products are allowed at the Auto Expo but this should be strictly confined to the exhibitor's plot.
6. As the Auto Expo organizers are unable to arrange for the supply of electricity, exhibitors requiring electricity should bring their own generators. To avoid interfering with other

exhibitors and the public address system please use a quiet running generator and place it at the rear of the stand.

7. The Nairobi Racecourse will be open for stand-building between 9.00 a.m. and 6.00 p.m. from Wednesday, September 24th, 2025. **Exhibits must be ready by 6.00 p.m. on Saturday, September 27th, 2025.**
8. To limit damage to the Nairobi Racecourse grounds, exhibitors are asked to minimize the use of vehicles and ensure that they are driven carefully and slowly during the Auto Expo preparations, during the event on Sunday, September 28th and during the clearing process on Monday September 29th, 2025.
9. The gates of the Nairobi Racecourse open to the public at 9.00 a.m. on Sunday, September 28th, 2025 and exhibitors are requested to clear their stands of construction materials, service vehicles etc. in good time. Service and display vehicles will not be allowed to enter the grounds after 9.00 a.m. on September 28th, 2025.
10. The entrance road to the Auto Expo is shared by Concours competitors and their support cars and participants in the Classic Car and Motorcycle Sale, and members of the Alfa Romeo Owners Club. Accordingly, exhibitors are requested to ensure they bring all items they require before the Racecourse gates open to the public at 9.00 a.m. on September 28th, 2025. It will be very difficult to leave the Racecourse to collect forgotten items between 9.00 a.m. and 3.00 p.m. on the day of the Concours.
11. The Africa Concours d'Elegance is an FIM-AFRICA recognized and sanctioned event which has stringent fire protection rules. Accordingly, each exhibitor must have at least one fire extinguisher.

FIM-AFRICA also expects the grounds of events to be free of litter and each exhibitor must have a litter bin.

To ensure compliance with these requirements Auto Expo officials will carry out a check of each stand on Saturday September 27th at noon and again on Sunday September 28th at 9:00am.

12. Catering and drinks services will be available at convenient points in the Nairobi Racecourse grounds. Accordingly, exhibitors are not allowed to prepare, or sell food or drink of any kind.
13. The efficient running of the Concours d'Elegance and the Auto Expo will depend to a great extent on public address announcements. For this reason exhibitors are asked not to use music systems, or loudspeakers on their stands, except for product demonstrations in which case the volume must be kept at reasonably low levels.
14. Owing to the limited space available at the Nairobi Racecourse, exhibitors are not permitted to demonstrate cars and motorcycles at the Nairobi Racecourse during Auto Expo.
15. Each exhibitor will receive ten passes for their personnel on duty. Exhibitors requiring to purchase additional guest tickets should enquire from the Concours on 0796 996 454 or purchase them by dialing *826*55# or online at <https://little.africa/events/55>
- 16. Exhibitors must dismantle their stands and clear their plots by noon on Monday, September 29th, 2025.**
17. The Jockey Club of Kenya and the sponsors will have security guards on duty from Tuesday, September 23rd 2025 until noon on Monday, September 29th, 2025 but participants in the Auto Expo are solely responsible for the security of their exhibits and staff. The Alfa Romeo Owners Club, the sponsors, and the Jockey Club of Kenya do not accept any responsibility for the security of exhibitors.
18. It is hoped that these rules and regulations are adequate for Auto Expo.
- 19. Comments and suggestions from exhibitors are welcomed by the Alfa Romeo Owners Club.**
Please phone the Secretariat on: 0796 996 454 (during office hours) or email info@concourskenya.com

If it is deemed necessary, additional rules will be issued at the briefing on Tuesday, September 23rd, 2025 at 2.30 p.m.